## When extremists win Iterated learning with heterogenous agents

Dani Navarro<br>School of Psychology<br>University of New South Wales<br>Arthur Kary<br>School of Psychology<br>University of New South Wales<br>Amy Perfors<br>School of Psychological Science<br>University of Melbourne<br>Scott Brown<br>School of Psychology<br>University of Newcastle

Chris Donkin
School of Psychology
University of New South Wales

## Cultural evolution



## Cultural evolution



## Cultural evolution



Variants of 'Rachel' among U.S. baby names, 1880-2012


## Random drift?

# Biases inherent to the cognitive system? 

 environment?from the
Influence from

The dynamics of the communication system?


Influence from
from the environment?

Biases inherent to the cognitive system?


The dynamics of the communication system?

## The iterated learning paradigm



## The iterated learning paradigm

The method of serial reproduction in memory

Bartlett (1920)


## The iterated learning paradigm

## The method of serial reproduction in memory

Bartlett (I920)

Language as sequential reproduction of culture

Smith et al (2002)


Figure 2. The iterated learning model. The ith generation of the population consists of a single agent $A$ who has hypothesis $H_{\text {: }}$. Agent $A_{i}$ is prompted with a set of meanings $M_{i}$. For each of these meanings the agent produces an utterance using $H_{1}$. This yields a set of utterances $U_{\text {. }}$. Agent $A_{+1}$ observes $U_{i}$ and forms a hypochesis $H_{i+1}$ to explain the set of observed utcerances. This process of observation and hypothesis formation constituces learning.

## The iterated learning paradigm

The method of serial reproduction in memory

Bartlett (I920)


Language as sequential reproduction of culture

Smith et al (2002)


Figure 2. The iterated learning model. The ith generation of the population consists of a single agent $A$ who has hypothesis $H_{\text {: }}$. Agent $A_{i}$ is prompted with a set of meanings $M_{i}$. For each of these meanings the agent produces an utterance using $H_{1}$. This yields a set of utterances $U_{1}$. Agent $A_{4+1}$ observes $U_{i}$ and forms a hypochesis $H_{i+1}$ to explain the set of observed utcerances. This process of observation and hypothesis formation constitutes learning.

The method of iterated learning reveals inductive bias

Kalish et al (2007)














Reforeuntic 1


Ruses.

$R_{\text {rumer }} 6$.


## Iterated learning with Bayesian agents reveals their shared prior

$$
\begin{aligned}
P\left(h_{n}=i\right) & =\sum_{j} P_{\text {sarp }, P A}\left(h_{n}=i \mid h_{n-1}=j\right) P\left(h_{n-1}=j\right) \\
& =\sum_{j} \sum_{d \in \mathcal{D}} P_{\text {samp }}\left(h_{n}=i \mid d\right) P_{P A}\left(d \mid h_{n-1}=j\right) P\left(h_{n-1}=j\right) \\
& =\sum_{d \in \mathcal{D}} P_{\text {sarrp }}\left(h_{n}=i \mid d\right) \sum_{j} P_{P A}\left(d \mid h_{n-1}=j\right) P\left(h_{n-1}=j\right) \\
& =\sum_{d \in \mathcal{D}} P_{\text {sarp }}\left(h_{n}=i \mid d\right) P_{P A}(d) \\
& =\sum_{d \in \mathcal{D}} \frac{P_{P A}\left(d \mid h_{n}=i\right) P\left(h_{n}=i\right)}{P_{P A}(d)} P_{P A}(d) \\
& =P\left(h_{n}=i\right) \sum_{d \in \mathcal{D}} P_{P A}\left(d \mid h_{n}=i\right),
\end{aligned}
$$


(Griffiths \& Kalish 2007)

## Example: function learning

(Kalish et al 2007)

original

## Example: function learning

(Kalish et al 2007)

original

final

## Example: function learning

(Kalish et al 2007)

## Conclusion: the cognitive system

 has a prior bias for linear functions

The individual differences question

$\dagger$
Do these two people have the same "inductive bias" that the procedure reveals?


This seems unlikely to reflect a shared prior?

## Individual differences are ubiquitous



So how do iterated learning chains behave when individual differences exist?

## Case study I:

Does everybody contribute equally to the evolution of languages?

## A simple Bayesian learner



## A simple Bayesian learner



## A simple Bayesian learner



Some learners use a prior that imposes a weak bias


Some learners use a prior that imposes a weak bias

Some learners use a prior that imposes a strong bias

input matches learner A bias

output matches
learner A bias



# Learners with weak biases tend to mirror input even when it disagrees with the learner bias 

output matches
learner B bias
input matches learner A bias

## Learners with strong biases do not:

## They (partially) impose their own

biases
output is a compromise between learner $B$ bias and the input

Weak bias


Strong bias


## Weak bias

## Homogenous population with weak bias




## Weak bias



Strong bias


Homogenous population with strong bias


## Strong bias



## Iterated learning chain converges to the prior - - -



Heterogenous population with equal proportions of both learner types



## Mixed chain does not converge to the prior

咜 $\rightarrow$, $\rightarrow$,
## weak bias


weak bias

very responsive to input

## weak bias


weak bias

very responsive to input

## strong bias


strong bias

insensitivity to input

## weak bias


weak bias

very responsive to input

small influence on the chain

## strong bias



## strong bias


insensitivity to input

greater influence on the chain


How much influence can a strong bias confer?

An extreme example



## The average response if everyone samples from their prior



Iteration

## Iterated learning chain is dominated by the extreme bias learners



## Case study 2: <br> How to induce Bayesian groupthink




Juror $i$ records vote, removes sheet, passes notebook


Juror $i$ records vote, removes sheet, passes notebook


MATT GROENING
Juror $i+1$ can see the previous vote via indentations...

Prior belief about guilt $P(g)$ is set by the trial


Likelihood of previous juror's vote $P(v \mid g)$ requires a theory of the other juror... what do they know that I don't know?


## Bayesian "sheep"



Assumes previous juror has considerable additional knowledge, assigns evidentiary weight to their opinion

## Bayesian "goat"



Assumes previous juror has no extra knowledge, assigns zero weight to their opinion


100\% Sheep

100\% Sheep


## A jury of sheep displays groupthink

$$
\begin{aligned}
\boldsymbol{\pi} \boldsymbol{T} & \propto[d, p]\left[\begin{array}{cc}
1-p & p \\
d & 1-d
\end{array}\right] \\
& =[d(1-p)+p d, d p+p(1-d)] \\
& =[d, p] \propto \pi
\end{aligned}
$$

A mixed jury is dominated by goats


## Case study 3:

Using differential expertise to create a sheep/goat split in an empirical context

## "Who will win the 2016 Australian election?"



$\mathrm{N}=80$ MTurk workers and UNSW students

## The advisor task

"Imagine that you are at your local bar with some friends. After several drinks, the topic of conversation turns to politics.

You are asked for your opinion on which of the following politicians will win the next Australian Federal Election.

One of your close friends recommends that you say [insert option]. You know that they follow Australian politics quite closely and know a lot about it; on the other hand, they have just had several alcoholic drinks. In light of their recommendation, who do you think will win the election?"

The advisor task



# Australians ignored the advisor and predicted a Turnbull victory 




# Americans followed the advisor regardless 


$\mathrm{N}=196$ MTurk workers

Using these empirical transition matrices we can construct iterated learning chains with any mixture of nationalities



Americans claim to be totally ignorant about Australian politics...


- Shorten
$\triangle$ Turnbull
+ Howard
$\times$ Brown

... and an all American iterated learning chain "reveals" a "preference" for Gordon Brown ...




Australians choose Turnbull no matter how many Americans are included



## Case study 4:

It's not always obvious which inductive biases are distorted by heterogeneity


Iterated learning can be used to study the biases people bring to categorisation problems
(e.g.,Austerweil 2014)

## $/$



# Exemplar model of categorisation 

(Nosofsky 1986; Pothos \& Bailey 2009)


GCM: categorisation probability is proportional to sum similarity

$$
P(y \in A)=\frac{\sum_{a \in A} s(a, y)}{\sum_{X} \sum_{x \in X} s(x, y)}
$$

GCM allows learners to vary in how broadly they generalise from a stimulus


GCM allows learners to vary in how broadly they generalise from a stimulus


## Categorisation bias \#I



Coherent systems<br>assign similar items to the same category



## Homogenous population



## Homogenous population



## Heterogeneity isn't much of a problem here



Equally sized categories


Categorisation bias \#2

Unequally sized categories


## Iterated learning chains with homogenous populations



## Iterated learning chains with homogenous populations



## Heterogeneity in the

 population erases the individual differences in respondingEqually sized categories

$B$


Unequally sized categories A $\square$ $\square$ $\square$ $\square$ $\square$ $\square$


- Summary:
- Iterated learning distorts inductive bias when individual differences are present



- Summary:
- Iterated learning distorts inductive bias when individual differences are present
- Miscalibrated agents can distort their own inductive biases even in homogenous chains

- Summary:
- Iterated learning distorts inductive bias when individual differences are present
- Miscalibrated agents can distort their own inductive biases even in homogenous chains
- IL chains favour learners with extreme biases

- Summary:
- Iterated learning distorts inductive bias when individual differences are present
- Miscalibrated agents can distort their own inductive biases even in homogenous chains
- IL chains favour learners with extreme biases
- The magnitude of the distortion is variable

- Summary:
- Iterated learning distorts inductive bias when individual differences are present
- Miscalibrated agents can distort their own inductive biases even in homogenous chains
- IL chains favour learners with extreme biases
- The magnitude of the distortion is variable
- Implications:
- IL has limits as a tool for "revealing priors"
- IL is useful for studying "distortions" in cultural and linguistic evolution

$$
\rho_{x_{n}}
$$

## The effect is exaggerated if learners maximise rather than sample




## Agents prefer to receive data from trusted sources

## Simple ToM to update trustworthiness





Can we avoid this by introducing ground truth into the social network?


## Future work:

Can we avoid this by giving our agents a more sophisticated ToM?

