

Online experiments with no code

Easy Online Experiments

It is possible to put together a basic online experiment without writing a line of code

- Multiple choice survey questions
- Free response questions
- Consumer choice decision studies
- Responding to images
 - Similarity, rating, preference, etc.
 - Simple categorization experiments

Easy Online Experiments

It is possible to put together a basic online experiment without writing a line of code

- Randomize trial order
- Randomize between-subject conditions
- Basic flow control based on responses
- Split questions across multiple pages

Easy Online Experiments

- Google Forms
 - Free unlimited questions and participants
 - Data available in online spreadsheet, easy to export
- Survey Monkey and Qualtrix
 - Very clear drag-and-drop tools for adding questions
 - Free accounts: limited number of questions, participants, question types, flow controls
 - Paid accounts: unlimited
 - Data is more difficult to export

Google Forms

Untitled form

File Edit View Insert Responses (0) Tools Add-ons Help



Edit questions

Change theme



View responses



View live form

Form Settings

Progress Bar: No One Response per User : No Shuffle question order: No

Page 1 of 1

Untitled form

Form Description

Demo survey for workshop

Form Description

QUESTION



Question Title

Who was your favorite presenter during the workshop?

Help Text

Question Type

Multiple choice ▾

Go to page based on answer

Dan x

Steve x

Certainly not Drew x

Click to add option or Add "Other"

▸ Advanced settings

Done

Required question

Demo survey for workshop

Form Description



Question Title

Who was your favorite presenter during the workshop?

Help Text

Question Type

Multiple choice ▾

Go to page based on answer



Dan



Continue to next page ▾



Steve



Continue to next page ▾



Certainly not Drew



Go to page 2 (Final Page) ▾

Click to add option

or [Add "Other"](#)

▶ Advanced settings

Done

Required question



Question Title

What was the most helpful aspect of this workshop?

Help Text

Question Type

Text ▾

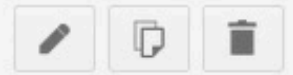
Their answer

▸ Advanced settings

Done

Required question

Final Page



Is this image large enough?

- Yes
- No

Demo survey for workshop

* Required

Who was your favorite presenter during the workshop? *

- Dan
- Steve
- Certainly not Drew

What was the most helpful aspect of this workshop?

Continue »

Demo survey for workshop (Responses) ☆

File Edit View Insert Format Data Tools Form Add-ons Help All changes saved in Drive

Print Undo Redo Paste \$ % .0 .00 123 Arial 10 B I ~~U~~ A

f_x | Timestamp

	A	B	C	D	E
1	Timestamp	Who was your favorite pre	What was the most helpfu	Is this image large enough?	
2	4/8/2015 10:49:46	Certainly not Drew	questions!	Yes	
3					
4					
5					

Survey Monkey

Build a New Survey from Scratch



Title *

Demo Survey for EPC workshop

You're good up to 250 characters.

Category

Education



Let's Go! →

BUILDER ?

- Multiple Choice
- Dropdown
- Matrix / Rating Scale
- Matrix of Dropdown Menus Upgrade
- Ranking
- Net Promoter® Score
- Single Textbox
- Multiple Textboxes
- Comment Box
- Contact Information
- Date / Time
- Text
- Image

QUESTION BANK ?

LOGIC ?

Demo Survey for EPC workshop

+ Add Page Title

Edit **Options** **Logic** **Copy**

Q1: Multiple Choice Show Suggested Questions ?

How helpful was this workshop?

Answer Choices Copy & Paste Answer Options

- Incredibly helpful + -
- So helpful I wish it occurred every week + -
- Less than helpful + -

Allow more than one answer to this question (use checkboxes). ?

Add an "Other" Answer Option or Comment Field ?

Save **Cancel**

▼ BUILDER ?

- Multiple Choice
- Dropdown
- Matrix / Rating Scale
- Matrix of Dropdown Menus Upgrade
- Ranking
- Net Promoter® Score
- Single Textbox
- Multiple Textboxes
- Comment Box
- Contact Information
- Date / Time
- Text
- Image

Demo Survey for EPC workshop

+ Add Page Title

1. How helpful was this workshop?

- Incredibly helpful
- So helpful I wish it occurred every week
- Less than helpful

2. What was your favorite part of the workshop?

Done

Edit